

LIONS VISION



NEWSLETTER FOR MEMBERS OF MULTIPLE DISTRICT 22 LIONS, LIONSESS AND LEO CLUBS Spring 2013

WHITE SMOKE RIS'N

By John J. Shwed

Development Committee Chair

A few weeks ago the world watched as the Catholic Church followed a centuries old process to select the next Pope. In addition to the 1.2 billion members of the Catholic faith, many of the other billions who populate planet earth also watched anxiously to see who would become the new church leader. Many wondered what he would be like; would he be a staunch traditionalist or would he be someone ready to take the Church in a new direction. In spite of all the modern communications technology those gathered at St. Peter's Basilica and those who followed the news on TV or on their smart phone watched a simple chimney on the roof of the Sistine Chapel where the Cardinals from around the world were locked in a private conclave.

On March 13th, puffs of white smoke appeared indicating that the Cardinals had selected a new Pope. To me, the white smoke ris'n is not just a message indicating a new Pope has been selected, but rather it is also a sign of hope for not only those of the Catholic faith but for all people. Most felt good to hear the news. World leaders sent messages of congratulations once they learned the new Pope's identity. Heads of state attended the Pope's installation. Our Lions International President during his term of office usually has an audience with the Pope.

Pope Francis chose his name after St. Francis of Assisi who devoted his life to the service of the poor. In his first few weeks in office Pope Francis has brought a tone of humility and service to the Papacy. The world watches with interest as he goes forward with his ministry.

In my mind's eye, I see white smoke ris'n from imaginary chimneys atop the Lions Vision Center and its parent organization the Wilmer Eye Institute. Why? Because we MD-22 Lions and our Hopkins research partners are in the business of hope. Through the research, new technology, and rehabilitation services we offer hope for those 25 million people worldwide who suffer the effects of low vision. Just as the world population looks to the Pope as a person of influence with the potential for improving the quality of life for people of all faiths so does the world look to the Wilmer organization for leadership in eye research. As Lions, we are recognized as world leaders who like St. Francis work hard every day to see

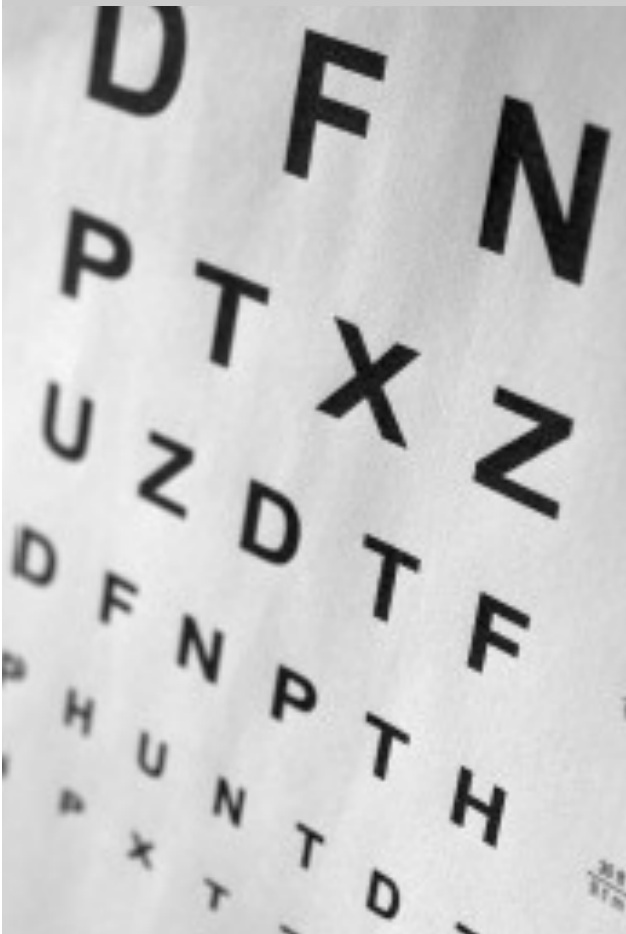


that everyone regardless of social standing receives the very best in eye care.

As MD-22 Lions we have the opportunity and high honor to be associated with the world's leading eye researchers. Dr. Arnall Patz was one of those outstanding servant leaders. He certainly held the Lions organization in high regard. The Wilmer Development Office reports they are about \$364,643 shy of what they need to complete the funding for the Dr. Arnall Patz Lions Professorship. We Lions could make a nice dent in the amount needed if we could get 146 Lions Clubs in MD-22 to donate/pledge to a special Dr. Arnall Patz Fellowship. That's 29 per District. The \$2,500 cost can be paid in five annual payments. I believe that is doable. I challenge all Lions Clubs to strive for that goal.

These are both exciting and challenging times for the Lions Vision Research Foundation. Wilmer is bringing its services closer to the people at new satellite centers. The Lions Vision Center and MD-22 Lions are evaluating ways to deliver low vision services at locations throughout MD-22.

These challenges require creative leadership and test our will. Admittedly these are tough times financially. No one ever said life's journey would be easy; just full of opportunity. We Lions have an opportunity to serve and we must do our best to fulfill our destiny. As we approach the end of the Lions year, in addition to donating/pledging for a special Dr. Arnall Patz Fellowship, I encourage all Lions Clubs to make their annual donations for LVRF operations. Have a great Lions Convention and keep the white smoke of hope ris'n!



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Chairman's Message

By PDG Ted Ladd, Chairman

LIONS VISION RESEARCH FOUNDATION

I have enjoyed serving as Chairman of the LVRF this Lion Year and look forward to another year as chairman. It is a real pleasure working with the dedicated Lions of MD-22 and the exemplary professional staff of the Wilmer Institute.

I was pleased to hear from Molly Dolan of the Wilmer Development Office on 18 April when she informed me that the Wilmer Eye Institute was inching closer to endowing the Dr. Arnall Patz Lions Low Vision Professorship. Still a long ways to go (just over \$364,000), but the amount raised stands at a remarkable \$2,360,357. The goal is \$2,725,000.

As pointed out by Development Chairman, PDG John Shwed, in his article on page 1, Clubs and/or individual Lions can bring the Wilmer Institute closer to this goal by acquiring a Dr. Arnall Patz Fellowship and dedicating the \$2,500 donation to the Wilmer Institute and the Patz Professorship.

On another front, Multiple District 22 is doing a great job in fundraising for the LVRF. I understand that we might make our budget projection, and that would be great. If your Club has a donation to make to the LVRF, now is the time.

The MD-22 Convention in Ocean City is rapidly approaching. The LVRF seminar is scheduled for 9 a.m. on Wednesday, May 15. Dr. Bob Massof will address the group, and we expect to have some testimonials from people who have been helped at the Lions Low Vision Center. If you are at the convention, I hope you will be, don't miss it.

After Dr. Bob's presentation and the testimonials, we will call to order the final meeting of the Board of Trustees for this Lion Year. The main order of business will be to elect officers for Lions Year 2013-14. I understand that all the officers this year will be running for another term.

The annual raffle for the "Trunk of Treasures" will be kicked off at the convention where the antique trunk will be on display for the first time. We are asking for donations of "treasures" to put in the trunk, and attending Lions may want to bring a treasure or two to contribute to the cause. The drawing will be held at the annual "Aim for Sight" festival scheduled for October 19, 2013 at 511 Pintail

Point Farm Lane, Queenstown, Md. The "Aim for Sight" will be conducted concurrently at 2555 Mayberry Road, Westminster, Md.

The LVRF will have a display table at the convention, as usual. PDG Karl Gude, LVRF Public Relations Chairman, has taken the initiative to pull the displays together, and also sent out a request for volunteers to man the booth. Thanks PDG Karl.

PCC Bob Muchow, Chairman of the LVRF Speakers Bureau, has developed an excellent PowerPoint presentation on the LVRF that is described on page 4. It will be useful to those speaking on the subject at Lions Clubs in the Multiple District, and the points in the presentation are also available in print form. Thanks PCC Bob.

Dr. Massof came to Beltsville on April 13 to address the Lions of District 22-C at the 2nd annual "Talk for LVRF" in fond remembrance of the late PDG Gene Hoffmaster, who served as Chairman of the LVRF during 1992-94.

Dr. Massof gave an outstanding presentation, as described on page 4, brought everyone up to date on LOVRNET and then expertly answered a myriad of questions.

One Beltsville Lion mentioned afterwards that Dr. Bob is obviously brilliant and well educated, and he makes you feel like he is one of us; "You know, not above you, and oh yeah, not beneath you, but with you."

I hope to see many of you at the convention in May and I want to thank you for your outstanding service this Lion Year. We still have work to do, and together we will continue to make a difference.



Second Annual “Talk for LVRF” Nets Some \$5,000

The second annual “Talk for the Lions Vision Research Foundation” was held at Emmanuel United Methodist Church in Beltsville on the morning of Saturday, 13 April. Keynote speaker was Dr. Robert Massof, PhD., founder and Director of the Lions Vision Research and Rehabilitation Center, a Division of the Johns Hopkins Wilmer Eye Institute in Baltimore. Dr. Massof is Professor of Ophthalmology and Neurology at the John’s Hopkins University School of Medicine.

The event was held in memory of the late Past District Governor (PDG) Gene Hoffmaster of Beltsville who started this event several years ago as the annual, “Walk for the Lions Vision Research Foundation.”

Dr. Massof presented details of the planned project known as Lions LOVRNET (Lions Low Vision Rehabilitation Network), a plan to make care available to low vision clients throughout Delaware, Maryland and Washington, D.C. where the number of people with low vision is estimated to be 120,000. He then went into many other areas during a lively question and answer period.

Lions Clubs and individual members contributed funds to be used by the Lions Vision Research Foundation to support the operation of the Lions Low Vision Center at the Wilmer Eye Institute. The total collected this day was some \$5,000.

Warm thanks to Dr. Massof and those who attended and represented their Clubs. They included District Governor Don Beeson (Sandy Spring), Immediate PDG Rich Barb (Silver Hill), PDG Ken Watson (Calvert County), PDG Sandi Halterman (Gateway), PDG Gary Burdette (Monocacy), PDG Jordan & Connie Burick (La Plata), Lions Vision Research Foundation Treasurer Dustin Fain (Suburban), Region 3 Chairperson Mary DeHart (Southgate-Clinton), Zone Chairperson Andy Rolle (Beltsville), Club Secretary Galen Menne (Upper Marlboro), Club President Mike Musachio (Beltsville), Club Secretary Deedee Musachio (Beltsville), Lions Vision Research Foundation Chairman Ted & Ann Ladd (Beltsville), Club President George & Bonnie Frazee and Lion Collette Bollens (Silver Spring).



Bonnie and George Frazee, daughter and son-in-law of the late Past District Governor Gene Hoffmaster, pose with Dr. Massof (left) after the “Talk for the Lions Vision Research Foundation.” Lion George serves as President of the Silver Spring Lions Club. He and Bonnie brought the largest donation to the event and won the prize of some 275 collectible pins provided by Lions Vision Research Foundation Chairman Ted Ladd, including those of many former District Governors going back to the early 1960’s.


LVRF Speakers Bureau

By PCC Bob Muchow, Chairperson, LVRF Speakers Bureau

The LVRF Speakers Bureau has a new PowerPoint program intended to be presented to Lions clubs. The presentation includes current information about our foundation and what it is achieving. Also included are several photographs of facilities and personnel.

The presentation should make us proud of LVRF and its accomplishments, recognize that LVRF is doing significant and worthy tasks, and understand that LVRF needs financial support each and every year. To schedule this program for your Lions club, contact your District Governor or any other LVRF trustee from your district.

Win a Split Side of Angus Beef

No: 3126		Name		Address		Phone	
<p>Lions Vision Research Foundation, Inc.</p> <p>Raffle</p>  <p>Split Side of Angus Beef, Wrapped and Frozen 4 Winners</p> <p>Drawings: May 16, 2013</p> <p>Benefit: Lions Vision Research Foundation, Inc.</p> <p>Donation \$5.00</p>							
No: 3126							

Again this year, Lion Bob Bullock is providing a generous donation of Black Angus beef for a raffle to benefit the Foundation's Operating Fund. You may make duplicates of the above ticket and turn in the stubs and donation (\$5 each) at the Lions Vision Research Foundation, Inc. exhibit booth at the Multiple District 22 Convention by 4 p.m. on Thursday, May 15.

PDG Dalton Mann will use this information to complete regulation tickets for you and enter them in the drawing. The winner of each of four drawings will receive a split side of Angus beef. The donated beef will be wrapped and frozen.

If you have received an electronic copy of this issue, you will have time to forward ticket stubs and donations to PDG Dalton Mann, 22944 Lyn Oaks Drive, Preston, MD 21655 by May 1.

The drawings will be held during the Multiple District Convention in Ocean City, Maryland at the Victory Luncheon on Thursday, May 16.

Thank you for participating in this important Lions project to benefit Multiple District 22 Lions Vision Research Foundation's partnership with the Wilmer Eye Institute at The Johns Hopkins Medical Institutions.



Dr. Arnall Patz

Progress Toward Dr. Arnall Patz Endowed Professorship

Molly Dolan of the Wilmer Development Office advised on April 18 that donations for the Dr. Arnall Patz Lions Low Vision Professorship had reached \$2,360,357.

That leaves a balance of \$364,643 to reach the goal of \$2,725,000. The effort stands at more than 86 per cent complete. The goal is within sight.

One may designate funds provided for an Arnall Patz Fellowship to the Professorship.

Contact PDG John Shwed at 302-875-5051 or jjshwed@verison.net for more information.

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